



first impressions resources
the australian retail college

sustainable retail practices

ARE YOU PREPARED
FOR THE IMPACT OF
SUSTAINABILITY
ON THE RETAIL
SECTOR?

First Impressions Resources invites you to take part in the Sustainable Retail Practices Program.

This pilot program aims to deliver an understanding of the issues driving the need for change to more sustainable retail practices, including economic, legislative, regulatory and consumer-driven factors.

This program has relevance across areas such as buying, centre management, occupational health and safety, distribution, operations, marketing, stores, and small businesses

Business Benefits:

- ▶ Identify cost savings and increased business performance through improved sustainability practices
- ▶ Gain leadership and change management skills to enable the negotiation, implementation and evaluation of sustainable practices
- ▶ Generate ideas for improvements towards environmental sustainability in your workplace
- ▶ Identify methods that can be implemented in store for efficient use of energy, materials, water as well as reduced waste
- ▶ Gain a competitive edge by meeting consumer expectations for improved environmental performance and practice
- ▶ Learn to plan, structure, assess and review a sustainability strategy based on key sustainable performance indicators
- ▶ Research a range of options and make decisions based upon sound analysis to meet new incoming legislation

Course Units

- ▶ Develop Workplace Policy and Procedures for Sustainability
- ▶ Initiate and Implement Change
- ▶ Lead a Team to Foster Innovation

Course Details

- where: classroom, online or a combination
- when: commences 23 February 2010, [other options are available]
- cost: \$300 which can be credited towards a dual diploma qualification

For more information
or to secure your place

Contact

Maxine Cheilyk

First Impressions Resources

phone: 1800 644 332
mobile: 0403 464 604

email: maxinecheilyk@fir.edu.au



DONT BE LEFT BEHIND